

#I AM ASIAN AMERICAN

ANNOUNCING THE FIRST NATIONAL CONCERT TO TURBOCHARGE THE ASIAN AMERICAN VOTE

#IAmAsianAmerican brings together a coalition of over 30 AAPI Businesses and Organizations for historic free event aimed at registering 15,000 Asian American Millennials

NEW YORK (October 4, 2016) — With only 37% of Asian American millennials voting, [#IAmAsianAmerican](#) announces an inaugural partnership network of over 30 organizations to close the gap of voter participation in a critical election year. Partner organizations include national professional organizations ([AREAA](#), [NAAAP](#)), community organizations ([Chinese Mutual Aid](#), [Korean American Coalition](#), [Indo-American Center](#), [National Organization for Vietnamese American Leadership](#)) and AAPI media ([AngryAsianMan](#), [AAPIData.com](#)), as well as local businesses in New York, Los Angeles, Chicago and the DC area.

"IAAA has been a bullet train of momentum with so many leaders in our community coming together," says executive director **Uyen Tieu**. "Our inaugural network of entrepreneurs, local businesses, artists, and advocates demonstrates the power of our community and how our voices matter and votes count."

The network of organizations will be coordinating on the ground, Asian-American voter registration efforts culminating in a four-city **national concert event** in [New York](#), [Washington DC](#), [Chicago](#), and [Los Angeles](#) on **October 16, 2016**. The flagship event at Los Angeles's historic [Wiltern Theater](#) will feature a celebrity-filled red carpet and is expected to draw 2,000 attendees. It will be live-streamed to the three other participating cities and locations across the country.

"With 37 local chapters with more than 15,000 members, we were in a very special position to lead efforts in our communities," Angie Lee, the President-Elect of [Asian Real Estate Association of America](#), "I am proud to be an IAAA national partner and to make sure our community goes to the polls this November."

"This was a simple and easy decision for us to join the movement," says Eddie Song, founder of [Korilla BBQ](#) in New York. "What's easier than signing up to register while you wait for your food?" Song, like other participating vendors, will host volunteers and turn his restaurant and food trucks into voter registrations hubs.

All #IAmAsianAmerican events will be FREE to the public; advance registration is encouraged and VIP tickets with special privileges are available for purchase for the flagship Los Angeles event. For further information, to obtain press passes or to arrange interviews with organizers or performers, please contact After Bruce PR at pr@afterbruce.com. #IAmAsianAmerican is a nonpartisan 501(c)-3 eligible project fiscally sponsored by APIAVote.

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